

*NOW the Hospitality industry can
Prevent / Control the Bed Bug Problem!*



Introducing **CIMI - SHIELD**

The Preventive Solution
to the Bed Bug Problem



*A Revolutionary product that's economical, easy to
spray by anyone, and kills On Contact providing
protection from Bed Bug Infestations for a full year!*

5 Reasons to Implement the *CIMI – SHIELD* Solution

1. Prevents infestations for 1 Full Year
2. Non – Chemical, 25 B EPA Exempt, derived from a soybean oil extract
3. Allows a known price per room through prevention
4. 100% Non - Toxic, hypoallergenic, and easily sprayed by your staff and integrated into your Preventative maintenance program
5. Insures against the business risks of Bed Bug Infestations

Why worry about a Bed Bug Problem when you don't need to?

Traditional Methodology	O.C.S. Methodology
1. Reactive, treat Bed Bugs as they are found.	1. Pro – Active, prevent Bed Bugs from living in our protected environment.
2. Treat using exterminators employing chemicals and detection equipment.	2. Non – Chemical and no risk to those who apply it.
3. Train staff in how to handle Bed Bug incidents with guests.	3. Have a preventive program brochure you can present to guests who inquire.
4. Prepare for “worst case” in case bad Bed Bugs PR.	4. Have protection in a proven product with extensive safe testing.
5. Rely upon a outside company to ensure your property's reputation.	5. Allow you to control a big problem yourself.
6. Try to avoid the problem and hope it goes away.	6. Take a head on approach customers will appreciate and look for.

Current costs that are eliminated by implementing **CIMI - SHIELD**

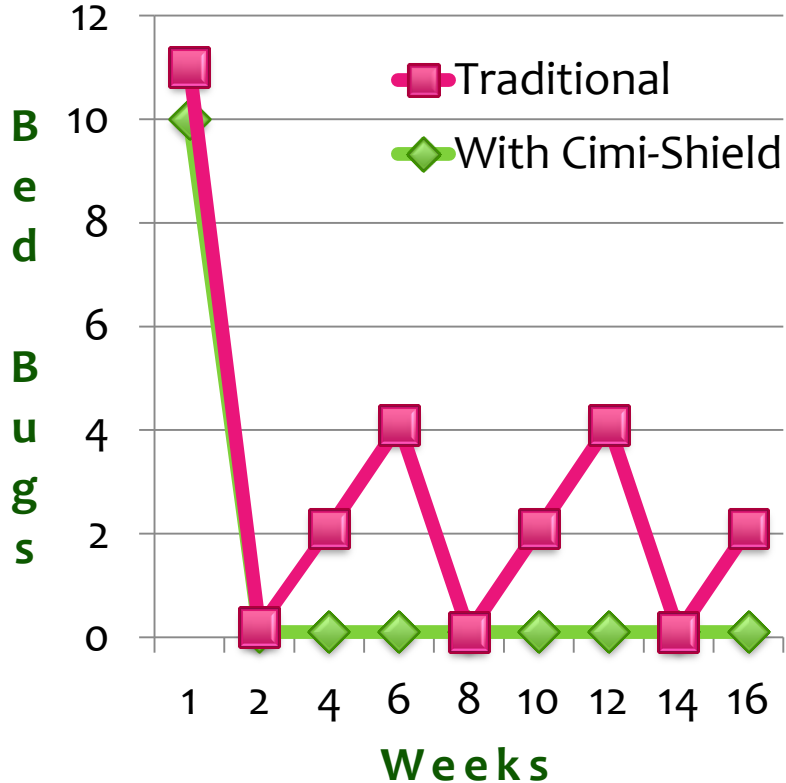
Resource	Budget
Exterminator	?
Mattress, Box Spring, and Pillows replaced	?
Room Revenue lost for 3 days	?
Support staff labor for infected room	?
Social media Risk	?
Negative PR, short + long term	?
Total Cost to your Property ?	???????

Prevent : \$199 / Gallon
Knock out: \$299 / Gallon
Knock out is for active infestations



1 Gallon of **CIMI - SHIELD** covers 1200 Sq. Ft. or 3 Hotel Rooms. Each room costs \$65 to treat

Bed Bugs Come Back !



60% of Bed Bug infestations are Eggs

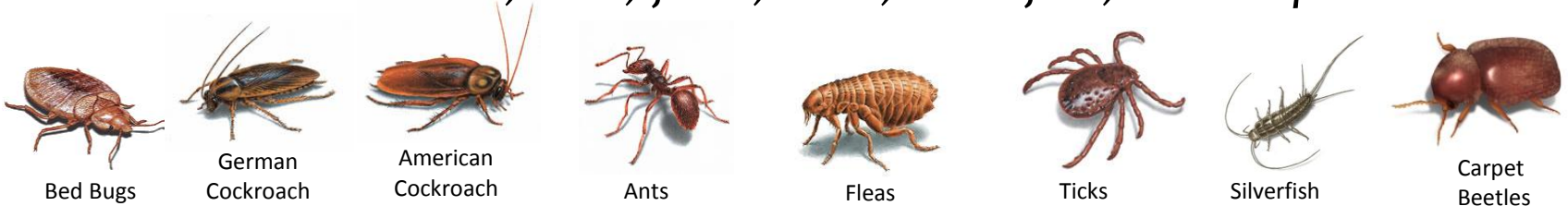
- These Eggs can be in hard to reach areas
- They will hatch 2-4 weeks after the initial treatment and you have a “Re-infestation” requiring another treatment
- CIMI-SHIELD lasts so this won't happen,

1 TREATMENT LASTS 1 YEAR

CIMI - SHIELD is in a league of its own

Cimi – Shield utilizes a revolutionary approach, the “mechanical kill,” which evaporates the waxy layer on Bed Bugs causing them to dehydrate and die.

This means it works on morphologically similar pests such as German and American cockroaches, ants, fleas, ticks, silverfish, and carpet beetles.



YOU'RE PROTECTED FROM BED BUGS AND ALL THESE PESTS FOR 1 YEAR !

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